

The Strength,
Cost, and
Sustainability
Solution

Optimizing Kraft Paper and Fluting Media with PVAm Chemistry



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Transform
ing Kraft
Paper &
Fluting
Media
with PVAm






PVAM: A
BREAKTHROUGH IN
SYNTHETIC
STRENGTH FOR
PAPER GRADES.

ENHANCED
BONDING, COST
EFFICIENCY, AND
ENVIRONMENTAL
SUSTAINABILITY.

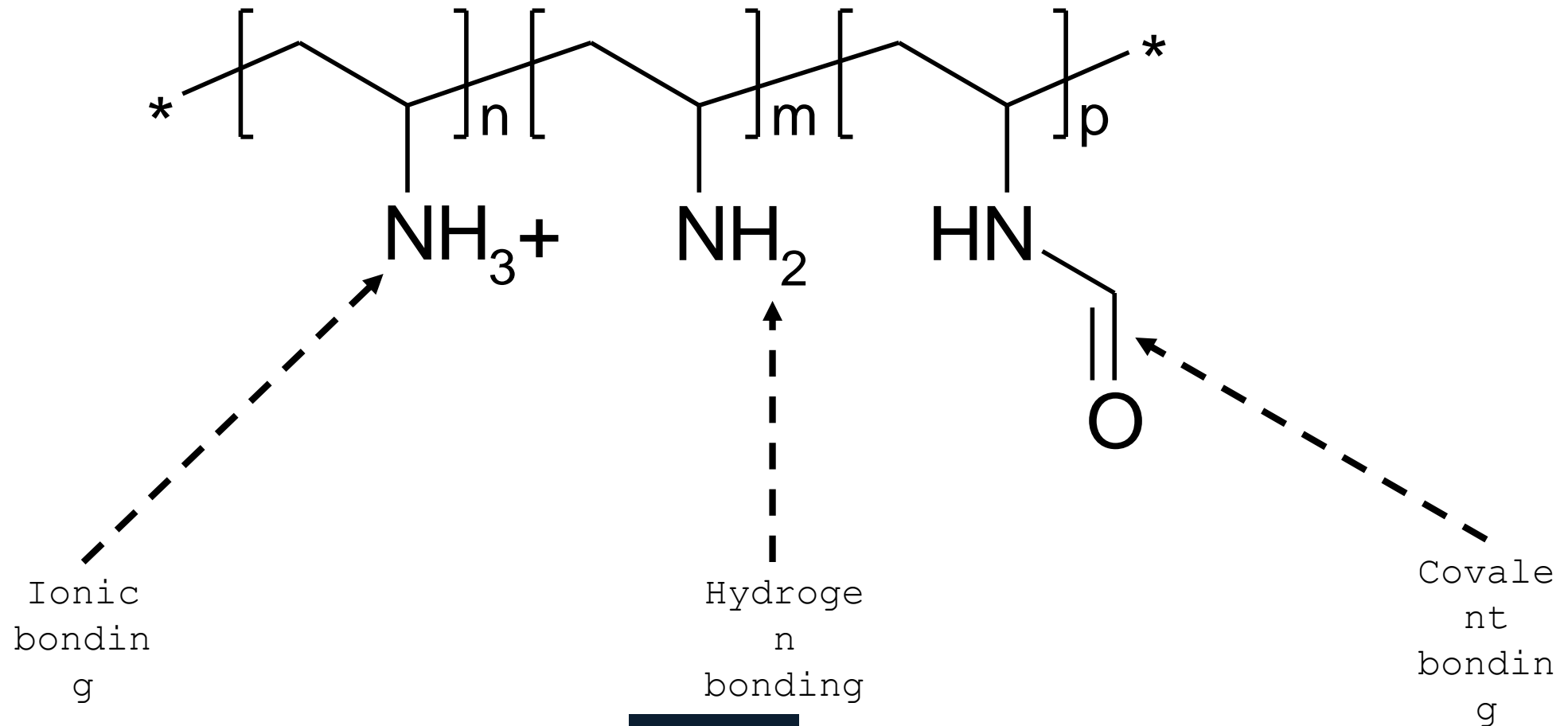
PROVEN
APPLICATIONS IN
KRAFT PAPER AND
FLUTING MEDIA.



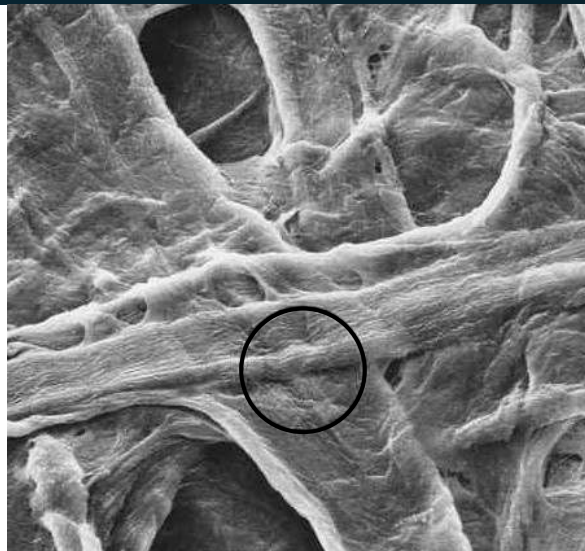
Dry strength resins : benefits

| | | | | | |
|--|-----------|----------|----------|----------|-------------|
|  gPAM Glyoxalated PAM | Retention | Drainage | Fixation | Strength | |
|  PVAm | Retention | Drainage | Fixation | Strength | Runnability |
|  C PAM Cat Polyacrylamide | Retention | Drainage | | Strength | |
|  APAM An Polyacrylamide | Retention | Drainage | | Strength | |
|  Am PAM Am Polyacrylamide | Retention | Drainage | | Strength | |

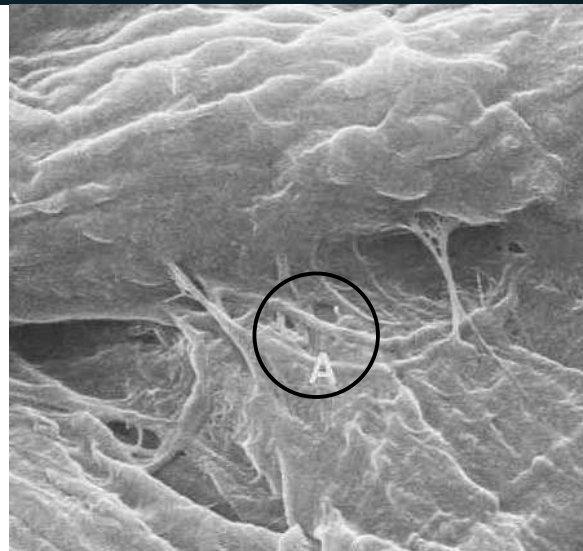
PVAm: Chemistry



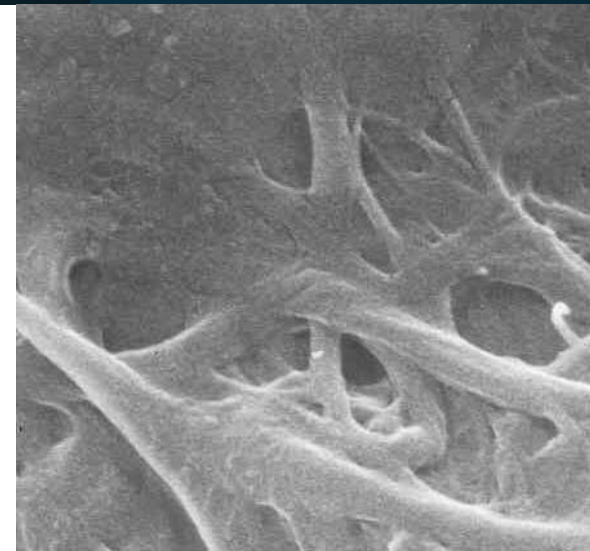
General Interaction mechanism of PVAm : Fiber crossing with fibrils



Fiber crossing – 50 000:1



Fiber crossing – 1 000:1



Fibrils – 2 000 000:1

Average dimensions:

Fiber length

2,000 μm

Fiber diameter

25 μm

Fibril diameter

0.1 μm

Strength Resins : Chemistries/Function

| Product | Dry Strength | Wet Strength Permanent | Wet Strength Temporary | Initial Wet Web Strength |
|----------------------------|--------------|------------------------|------------------------|--------------------------|
| Polyacrylamides | Yes | No | No | No |
| Glyoxalated Polyacryamides | Yes | Yes, at high amount | Yes | No |
| Polyvinylamine | Yes | Yes, at high amount | Yes | Yes |
| Urea/Melamine Formaldehyde | Some | Yes | No | No |
| Starch | Yes | No | No | No |

Dry Strength Additives Overview

- Dry strength is a critical paper/board parameter for many grades.
- It is due primarily to **fiber-fiber bonds** formed during sheet consolidation and drying.
- Sheet strength is dependent on:
 - individual fiber strength
 - strength of fiber-fiber bonds
 - number of bonds (bonded area)
 - fiber and bond distribution (Sheet formation)

Interaction of dry strength agents : Chemical bonds with cellulose

| Interaction | Hydrogen Bonding | Ionic Bonding | Covalent Bonding |
|------------------|---|--|--|
| Energy | 4-6 kcal/mole | 10-30 kcal/mole | 60-80 kcal/mole |
| Chemicals | Cellulose, Starch, CMC, PVAm , gPAM, Hofmann ... | PVAm , dual Polymer Systems, amphoteric Copolymers (i.e., amphoPAM) , | Glyoxalated Polyacrylamide (gPAM), PVAm |

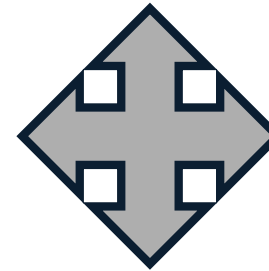
Resins:

PVAm resins are more than just strength adds. They are at the center of a whole concept to improve the profitability of the papermaking system and the quality of the produced paper,

Key
Benefits

Increased Strength
Properties,
Maintain Bulk,

Fiber
Substitution
Refiner
Reductions
Maintain
Porosity



Runnability,
Sheet
formation,
Cleaner White
Water,

Easier Drying,
Lower Energy Costs,
Higher Machine Speed,

All translates to: Improved PM runnability, Higher product quality, Lower production cost

PVAm's
Key
Advantages
for
Kraft &
Fluting
Media

Enhanced Strength: Improves tensile strength and durability.

Better Drainage: Accelerates water removal, reducing drying time.

Cost Efficiency: Cuts energy costs and raw material reliance.

Environmental Compliance: Reduces BOD levels by lowering starch use.

Strength Improvements in Kraft Paper

Strengthens fiber bonds, enhancing durability in packaging.

Key in producing high-stress, industrial-grade Kraft products.

Crush resistance improvements for fluting media.

Optimized Drainage for Faster Production

PVAm promotes better retention of fines and fibers.

Enhances machine efficiency by reducing water content faster.

Supports high-speed production without quality compromise.

Cost Efficiency and Environmental Sustainability

Increases recycled fiber usage, reducing virgin material needs.

Lowers starch reliance—reducing effluent BOD levels.

Energy savings due to faster drying times.

PVAm Chemistry at High Machine Speeds

Ideal for high-speed Kraft and fluting media machines.

Cationization stabilizes the wet-end, minimizing downtimes.

Increases productivity by promoting consistent sheet formation.



PVAm Benefits



The customers are usually looking for a solution to:

Fix a strength problem
and/or
Reduce costs



To fix an issue, a clear understanding of both points (the problem itself and the system) are required.



Reducing costs comes typically through:

Substitution of cheaper fiber (recycled)
Reduction of the energy cost
Increase PM speed.
Improve the PM runnability,



Or, Improve the Paper/Board quality

Improve paper strength
Maintain bulk properties
Maintain porosity

Case study 1 : Strength improvement



Overview

Grades: Coated Board
Furnish: 100% RCF
Ash: None
Filler: No fresh filler
pH: Neutral
Production: 40 T/h
Basis weight: 250 - 550 g/m²
PM: Fourdrinier, 4 plies
PM_v: 200 - 500 m/min

Current Wet-End

Conductivity: 1400µS/cm
Wet End chemicals: PAC, CPAM, APAM
Dry Strength: Cationic starch, spray starch

Objectives

1. Increase the scott bond
2. Reduce wet-end chemicals consumption

SNF Approach

1. Application of 6kg/T of PVAm in the machine chest of Under, Top and Center layer
2. Keep stable the Wet End conditions and optimize PAC and CPAM consumption according to Cat. Demand and retention levels

Results

1. +30% of scott bond
2. PAC switched off
3. Reduction of 50% on CPAM consumption

Case study 2 : Strength improvement



Overview

Grades: Testliner
Furnish: RCF, 1.02 / 1.04
Ash: None
Filler: No fresh filler
pH: Neutral
Production: 18 T/h
Basis weight: 90 - 180 g/m²
PM: Fourdrinier, 2 plies and
No Size Press
PM_v: 700 - 1050 m/min

Current Wet-End

Conductivity: 3000µS/cm
Wet End chemicals: TOP : PAC,
Polyamine, CPAM, Bentonite
BOTTOM : PAC, Polyamine,
CPAM
Sizing agent: ASA

Objectives

1. To reach TL3 burst Index
2. To optimize the Wet End chemistry

Approach

1. Application of PVAm out of the machine chest and APAM in the fan pump

Results

1. +40% of burst Index increase : TL3 level reached
2. PAC switched off
3. 25% reduction in ASA consumption

Case study 3: Dewatering & machine speed



Overview

Grades: Core Base Paper
Furnish: RCF, 1.02 / 1.04
Ash: None
Filler: No fresh filler
pH: Alkaline
Production: 6 - 8 T/h
Basis weight: 400 - 500 g/m²
PM: Fourdrinier
PM_v: 60 m/min

Current Wet-End

Dry strength: Cationic starch in
Wet End, Native starch starch in size
press

Objectives

1. Increase productivity
2. Reduce wet-end and spray starch

Approach

1. Application of 20 kg/T of PVAm
2. Elimination of wet-end starch
3. Eliminate refining

Results

1. Production increase by 8 %
2. Better dewatering
3. Wet-end starch on some grades eliminated, on other grades reduced by 40 %
4. Reduction in Native starch approx. 20 %
5. Save refining energy

Conclusion

- **PVAm: A Sustainable Future for Kraft & Fluting Media**
- Superior strength, cost savings, and sustainability.
- Essential for high-performance, environmentally responsible production.
- Proven technology to meet industry challenges in strength and cost efficiency.

"Let's work together to transform Kraft and fluting media with PVAm Chemistry—delivering strength, efficiency, and sustainable innovation."

