

Post -1

Happy Makar Sankranti

Wishing you a harvest season filled with joy, prosperity, and bountiful moments. May the festivals bring abundant success and happiness to your life.

Fb Link :- <https://tinyurl.com/58pdjh49>

[#HarvestFestivals](#) [#FestivalsOfIndia](#) [#Celebrations](#) [#IPPTA](#)
[#PaperMill](#) [#PaperIndustry](#) [#PaperMaking](#) [#RecycledPaper](#)
[#RenewablePaper](#) [#SustainablePaper](#)



Lohri



Makar Sankranti



Pongal



Bihu

RISE HIGH WITH
SUSTAINABLE PAPER!



Tusu

Happy Harvesting

#CelebrateWithPaper

Say yes to Paper

Say yes to the timeless charm of paper. Beyond being sustainable, recyclable, and biodegradable, it's a storytelling that binds through generations. Choose paper for a lasting, environment-friendly legacy.

Fb link :- <https://tinyurl.com/2t3b7xaj>

[#IPPTA](#) [#Paper](#) [#SustainableChoices](#) [#PaperisGreen](#)
[#UsePaper](#) [#PaperMill](#) [#PaperIndustry](#) [#PaperMaking](#)
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SAY, YES TO PAPER



**It is sustainable, renewable,
recyclable and biodegradable**

#SayYesToPaper

Green bonds rural prosperity

The paper industry works closely with farmers to develop agroforestry and create a sustainable environment that extends well beyond the fields. Together, we're cultivating not just paper but also prosperity for rural communities.

Source:- <https://tinyurl.com/b7bz55v9>

Fb Link :- <https://tinyurl.com/5bnzwy8s>

[#ChoosePaperSupportFarmers](#) [#FarmersPride](#) [#PaperProsperity](#) [#IPPTA](#) [#Paper](#) [#SustainableChoices](#) [#PaperisGreen](#) [#UsePaper](#) [#PaperMill](#) [#PaperIndustry](#) [#PaperMaking](#) [#SustainablePaper](#)

GREEN BONDS RURAL PROSPERITY



The paper industry joins hands with farmers to promote agroforestry, converting barren land into green land and fostering prosperity by planting 12 lakh hectares of degraded land

Post - 4 Video

Paper's Promise

Each sheet is more than just paper; it's a commitment to a sustainable future. As we choose paper, we choose a path of conscious consumption, one that is gentle on the Earth and strong on sustainability.

Fb link : <https://tinyurl.com/vbu299ws>

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[#GuiltFreePaper](#) [#UsePaper](#)
[#BreakTheMyth](#) [#PapersPromise](#)
[#PaperMill](#)

Paper's Promise

Please click here for playing Video

Post - 5

Paper Production Journey

Explore the vibrant palette of paper's origins beyond traditional forests. From recycled materials to agricultural residues, each hue tells a story of sustainability and eco-conscious choices.

Choose paper, choose green!

Source:- <https://tinyurl.com/ywyjkwuf>

Fb Post :- <https://tinyurl.com/4s628d94>

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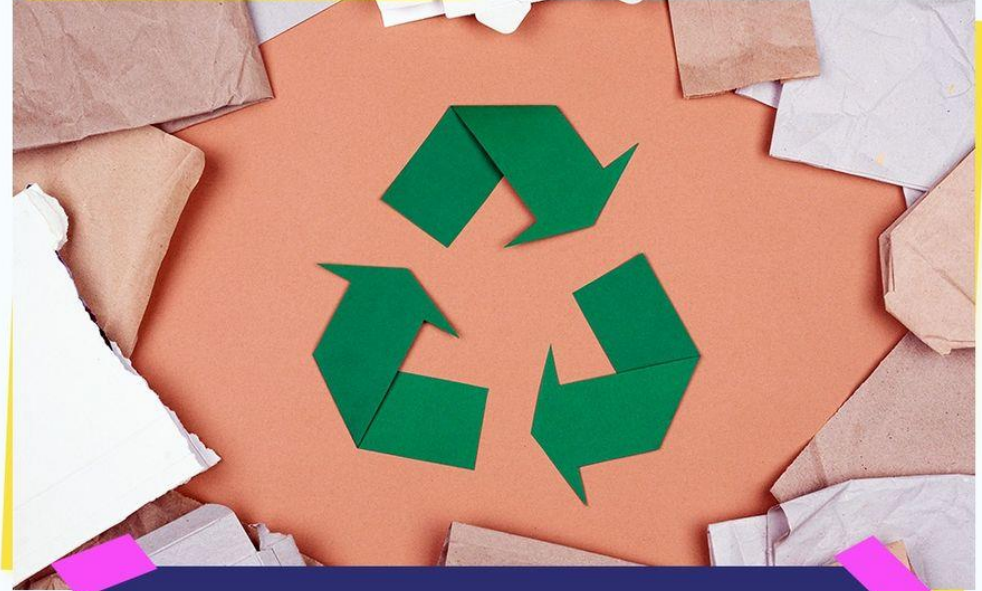
Image 1 of 4

The paper production journey doesn't involve cutting forests



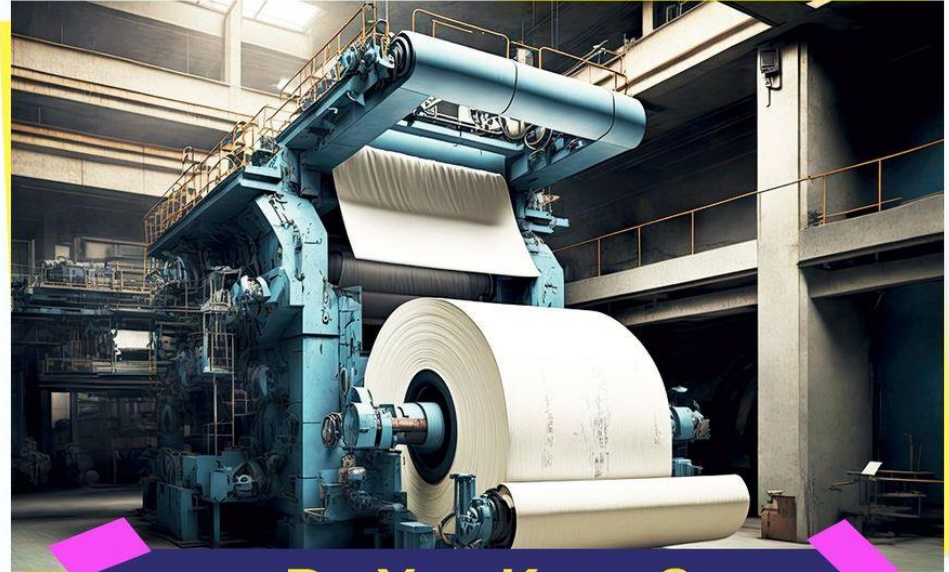
It thrives on the principles of social forestry

Image 2 of 4



Over 75% of the paper
production is from
recycled fiber/paper

Image 3 of 4



Do You Know?

The Indian paper industry produces paper from agro-residues, agroforestry, recycling and other sustainable waste materials, supporting rural economy and contributing to pollution reduction

Image 4 of 4



Paper is green.
Use It, Love It, Embrace It!

Post – 6

Agro Forestry

Break the myth that paper is an enemy to forests and discover the truth. Every sheet of paper chosen is not a threat; it's an ally in the journey toward ecological balance. It's time to rewrite the narrative and celebrate paper as a partner in environmental stewardship.

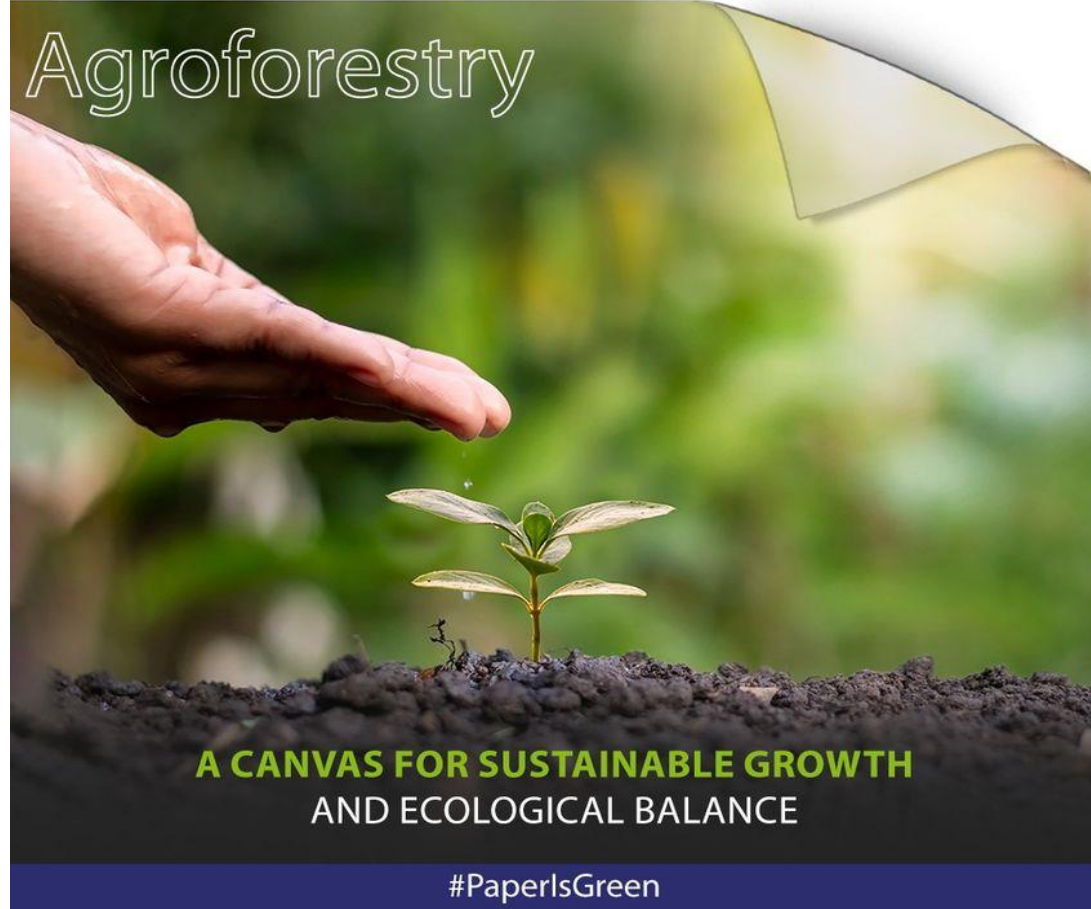
Source :- <https://tinyurl.com/y6hsypfj>

Fb link :- <https://tinyurl.com/myy9k9ua>

THE PAPER STORY



Agroforestry



**A CANVAS FOR SUSTAINABLE GROWTH
AND ECOLOGICAL BALANCE**

#PaperIsGreen

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[#BreakTheMyths](#) [#PaperMill](#) [#PaperIndustry](#) [#PaperMaking](#)
[#RecycledPaper](#) [#RenewablePaper](#) [#SustainablePaper](#)

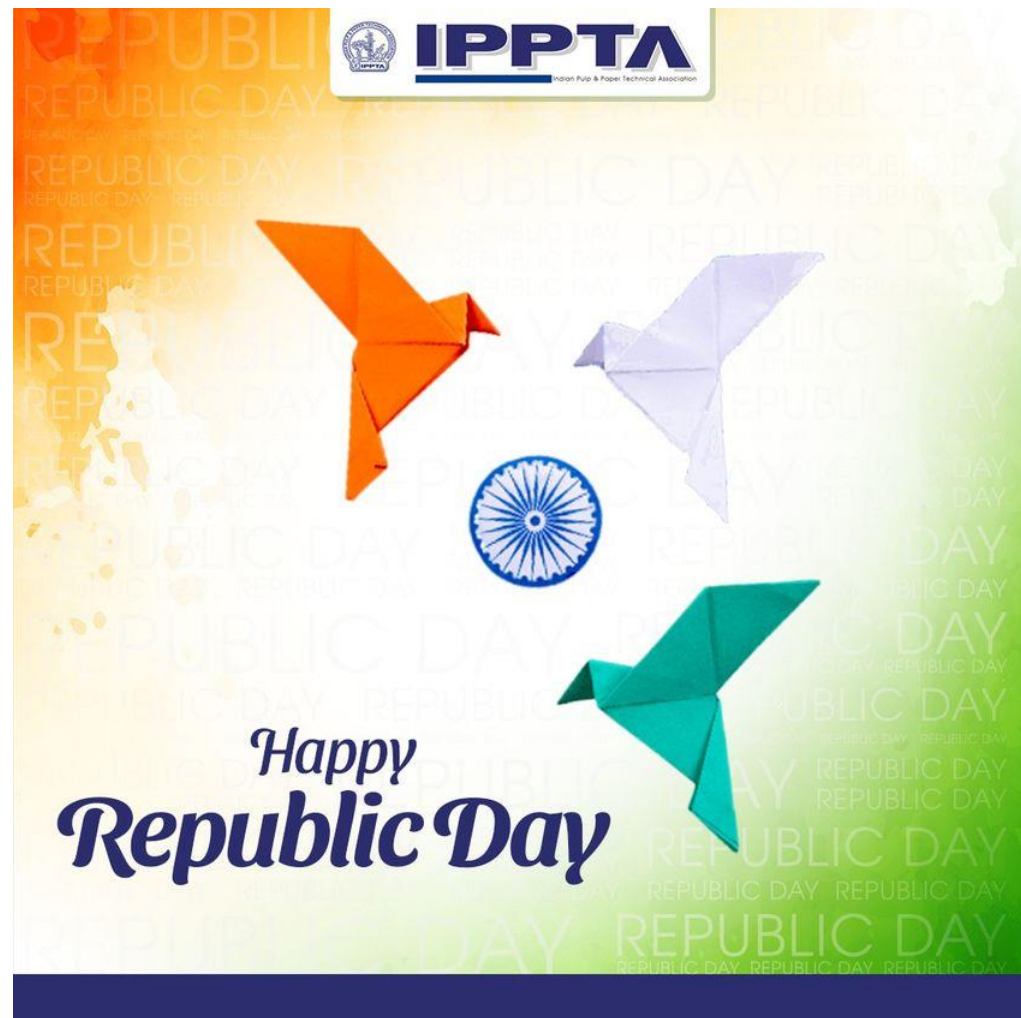
Post -7

Happy Republic Day

Happy Republic Day! IPPTA sends heartfelt wishes for a day filled with joy, unity, and the celebration of our diverse heritage.

Fb link :- <https://tinyurl.com/3xn93c>

[#IPPTA](#) [#HappyRepublicDay](#) [#RepublicDay](#)
[#RepublicDay2024](#) [#Paper](#) [#UsePaper](#) [#BreakTheMyth](#)
[#RecycledPaper](#) [#SustainableMaterials](#) [#PaperOrigins](#)
[#SustainableChoices](#)



Post - 8 Video

Paper, the Distraction-Free Study Companion!

In a world filled with digital distractions, embrace the simplicity of paper for undivided attention. No pop-ups, notifications, or clicks, just the pure joy of learning on a distraction-free canvas. Embrace the simplicity and focus that paper brings to your study sessions.

Fb link :- <https://tinyurl.com/53eww2c3>

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Please click here for playing Video

#PaperIsBetter

Post - 9

Give Paper to Kids

Paper, the playground of boundless imagination. Let kids soar creatively, embracing paper's potential and crafting their own tales of magic.

Fb link :- <https://tinyurl.com/ygy2mh25>

[#IPPTA](#) [#Paper](#) [#PaperPositivity](#) [#UsePaper](#) [#PaperMagicMoments](#) [#PaperMagic](#) [#KidsAndPaper](#) [#BreakTheMyth](#) [#RecycledPaper](#) [#SustainableMaterials](#) [#PaperOrigins](#) [#SustainableChoices](#)

