



# IPPTA

## 56<sup>th</sup> AGM AND SEMINAR 2022

25<sup>th</sup> -26<sup>th</sup> March, 2022, at The Leela Ambience Convention Hotel, Delhi

## BEST PRACTICES IN THE FIELD OF MANUFACTURING ENVIRONMENT, HR, IMAGE BUILDING & BRANDING BY PULP & PAPER INDUSTRY



### Supported by

- A. P. Recycled Paper Mills Association
- Central Pulp & Paper Research Institute
- Federation of Paper Traders Association of India
- Gujarat Paper Mills Association-Vapi
- Gujarat Paper Maker Association
- Hyderabad Kraft Paper Mills Association
- Indian Agro & Recycled Paper Mills Association
- Indian Newsprint Manufacturers Association
- Indian Paper Manufacturers Association
- Indian Recycled Paper Mills Association
- Indian Recovered Paper Traders Association
- Maharashtra Paper Mills Association
- Morbi Paper Mills Association
- N C R Paper Mills Association
- Paper Manufacturer Association
- Paper Unit Chapter - (KGCCI) Uttarakhand
- South Indian Paper Mills Association

“ We are glad to welcome you to our next AGM which is being held after a gap of almost 2 years due to Covid. Details follow soon. Please treat this communication to block your date and attend the conference in large number. Please send papers for presentation/ publication. You may send your intent of presentation immediately with CAPTION immediately. ”

## **Topic - BEST PRACTICES IN THE FIELD OF MANUFACTURING, ENVIRONMENT, HR, IMAGE BUILDING & BRANDING BY PULP & PAPER INDUSTRY**

Indian pulp and paper mills have been flourishing over the decades and currently producing around 25 million tons of assorted grades of paper per annum. Across all segments, packaging sector is the leader of the pack. Currently on the world production map, we are a shade behind Japan which is producing about 26 million tons of paper and board annually.



Indian paper mills thrive on a varied technology canvas. Many mills are still manufacturing paper on machines which are not synchronized with current requirements. Relatively modern machines used by major paper manufacturers contain latest features with the support of advanced technology setting them at par with the best. Thus such mills hold a latent advantage in comparison to mills having machines with very limited instrumentations and technological support as far as the operational scale of economics are concerned. Though both ways the paper produced may be of high quality, efficiency and the cost advantages obtained due to their scale of operations differ significantly.

In the midst of mounting competition, it is essential that scale of operation and economics are revisited periodically to improve working parameters and achieving new benchmarks. It is therefore even more imperative to bring on a common sharing platform all such manufacturing practices which help in enhancing efficiency of operations and to be in the competition.

Most Paper mills are by and large located in remote areas away from large cities or in tier 3 towns. As a result, mills are facing serious issues in meeting their desired manpower requirements. With mills shifting

their offices to the factory site in order to consolidate operations is further adding to the already difficult situation. Furthermore, this is posing a major problem of different nature altogether, job opportunities for “Qualified spouses” get minimized and they miss the city life also. On other hand the Paper Technology course at IIT – Roorkee has been discontinued which has created a dearth of qualified manpower. No doubt to some extent it is being abridged by regional institutions which have courses on Paper making but there still remains a big vacuum. To handle such social issues with pay packages which are not the best in the market poses a serious challenge for HR department.



Paper mills have been blatantly accused by many companies, in particular by telecommunication giants of being guilty of cutting the tree and making paper. As per the information gathered, they did it primarily to avoid posting hard copies of crores of bills every month which was based more on economics than anything else. Much to the chagrin of the paper industry, they succeeded in their mission by creating a jaded image of paper industry in the minds most people even 5 years old. It was presented in a lopsided manner as if we are the only reason for deforestation and global warming. The fact is that India manufactures > 75 % of paper by using recycled paper, 15% by wood pulp (including imported pulp) and 10% agricultural waste.

It is only through farm forestry we meet our needs, in reality we are net planter of trees. Of late paper industry has awakened and resorted to this unwanted on slaughter and the results are quite positive. Efforts of various organizations including IPPTA, IPMA, IARPMA and state associations on this front are laudable.



Historically paper mills have shied away from investing efforts in BRAND BUILDING since time immemorial. We make good papers, we make specialty papers, we have many firsts, but we have not differentiated our product from masses. True that such efforts need huge funds, but it is equally true that FIRST SMALL STEP is missing. In the developed world lots of products display that they have been either packed or printed on a RECYCLED PAPER. Such products receive preference and respect at the hands of customers. Time has come to let the world know the HIDDEN GOODNESS about our product and company which shall help indirectly in creating demand, respect and value.

In consideration of the above scenario IPPTA has chosen the theme of Best Practices in the field of manufacturing, Environment HR, image building & branding by pulp & Paper Industry. Manufacturing, HR personnel, corporate communication personnel and those engaged in branding and image buildings are invited to share their views.

**Please submit your manuscript to**

***mkgoyal@ippta.co with copy to helpdesk@ippta.co***

**latest by March 05, 2022** as per the guidelines given at our website

**<https://ippta.co/guidelines-for-publication/> & <https://ippta.co/self-declaration-form/>**

**PPT for presentation can be sent 15<sup>th</sup> March, 2022.**

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## HOTEL RATES

### THE LEELA AMBIENCE CONVENTION HOTEL

1 CBD, Maharaja Surajmal Road  
Near Yamuna Sports Complex  
Delhi - 110 032



**Single** ₹ 5500/-

**Double** ₹ 6000/-

Plus 12% GST includes Breakfast  
Special room rate for early birds-  
those booking rooms by

**7<sup>th</sup> March would be entitled for  
special rates of**

**Rs. 4750/- for Single Room and  
Rs. 5000/- for Double Room+GST**

# TENTATIVE PROGRAMME OF AGM & SEMINAR

## DAY - 2 : 25<sup>th</sup> March, 2022



### GALA EVENING

Followed by Dinner 7:00 pm onwards

## DAY - 1 : 24<sup>th</sup> March, 2022

Press Conference 2:00 pm  
Author Meet - 4:00 pm  
Coordinator Meet - 5:00 pm  
Executive Committee Meet - 5:30 pm  
Networking Dinner 7:00 pm onwards

## DAY - 3 : 26<sup>th</sup> March, 2022



## REQUEST FOR PRE-REGISTRATION

To avoid a last minute rush and inconvenience on the opening day of the Conference, intending participants are requested to send Registration form along with the fees to the IPPTA Secretariat, Saharanpur. The Registration Fee should be remitted by "at par cheque" in favour of 'Indian Pulp and Paper Technical Association' payable at Saharanpur or you may also deposit the money directly in our IPPTA Account through NEFT as per the following bank details, with intimation to us by sending scanned copy of the money deposit slip through e-mail or UTR Number.



You can pay your  
Registration Fee through  
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## REGISTRATION FEE

Particular	Up to 10 <sup>th</sup> March, 2022	From 11 <sup>th</sup> March, 2022 onwards
IPPTA Member	Rs. 2,500	Rs. 3,000
Non-Member	Rs. 4,000	Rs. 4,500
Teacher Member	Rs. 2,000	Rs. 2,500
Student Member	Rs. 200	Rs. 250
Accompanying Spouse (Wife/Husband of Registered Delegates)	Rs. 2,000	Rs. 2,000

**Note:** Advance registration would be acceptable with payment of Rs. 500/- as non-refundable fees which would be adjusted when balance amount will be paid

**EXHIBITION** A high-end Exhibition is planned, only table space size 5' x 2'6" shall be available inside banquet hall. Each table space will have a table and 2 chairs with light and power point for light work. We shall provide your banner in front of table. Book in advance as limited numbers of table space are available. The charges of Rs.40,000/- plus 18% GST. 15% extra for preferential location of the as per your choice.

- Note:**
1. Exhibitors are requested to bring their products for display only which can be displayed on the table itself.
  2. Exhibitors have to pay the Registration Fee separately.



## LITERATURE/ PAMPHLETS DISTRIBUTION

Organizations interested in distributing literature or pamphlets promoting their products during the conference will be charged Rs.15,000/- plus 18% GST for a four pages pamphlet inserted into conference folders. For additional pages charges on prorata basis would be levied separately. The pamphlets should reach to hotel by 10:00 am in the morning of 24<sup>th</sup> March, 2022.

**Link for Sponsorship Matrix** <https://ippta.co/seminar-sponsorship/>



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