## RAW MATERIALS

BY- ANIL BIRLA & M K GOYAL

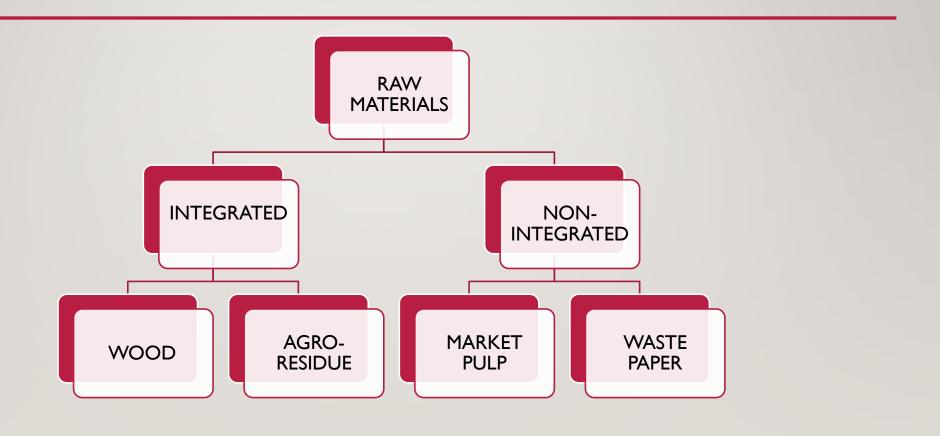
## PAPER IS MADE FROM ??

## ARE WE GUILTY OF DESTROYING OUR FOREST

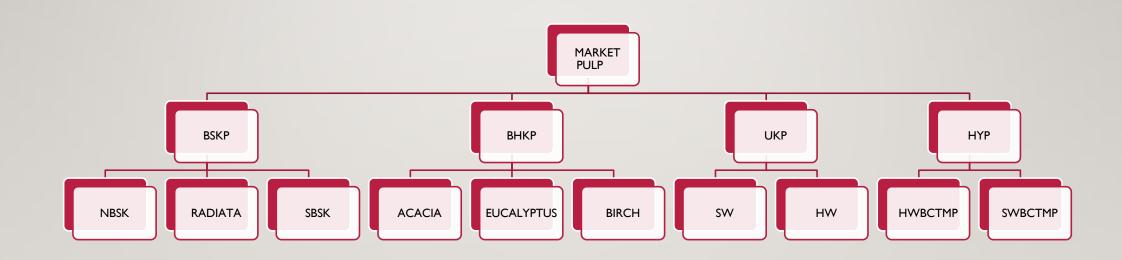




#### RAW MATERIAL CATEGORIZATION



#### MARKET PULP- GRADES



#### BLEACHED SOFTWOOD KRAFT PULP

- NBSK- NORTHERN BLEACHED SOFTWOOD KRAFT PULP IS TYPICALLY SPOURCED FROM CANADA AND SCANDINAVIA.
- RADIATA- THIS VARIETY OF BLECHED SOFTWOOD PULP IS TYPICALLY SOURCED FROM CHILE AND IS PRODUCED FROM RADIATA PINE
- SBSK- SOUTHERN BLEACHED SOFTWOOD KRAFT PULP IS TYPICALLY SOURCED FORM NORTH AMERICA AND RUSSIA. IT IS PRODCED FROM NATIVE SOFTWOOD PINES.

#### BLEACHED HARDWOOD KRAFT PULP

- ACACIA BHKP THIS VARIERTY IS PRODUCED MAINLY IN INDONESIA AND IS PRODUCED FROM ACACIA TREES
- EUCALYPTUS THIS VARIETY IS LARGELY PRODUCED IN SOUTH AMERICA FROM DIFFERENT SPECIES OF EUCALYPTUS
- BIRCH THIS VARIERTY IS FROM SCANDINAVIA AND RUSSIA AND IS PROCUCED FROM BIRCH TREE

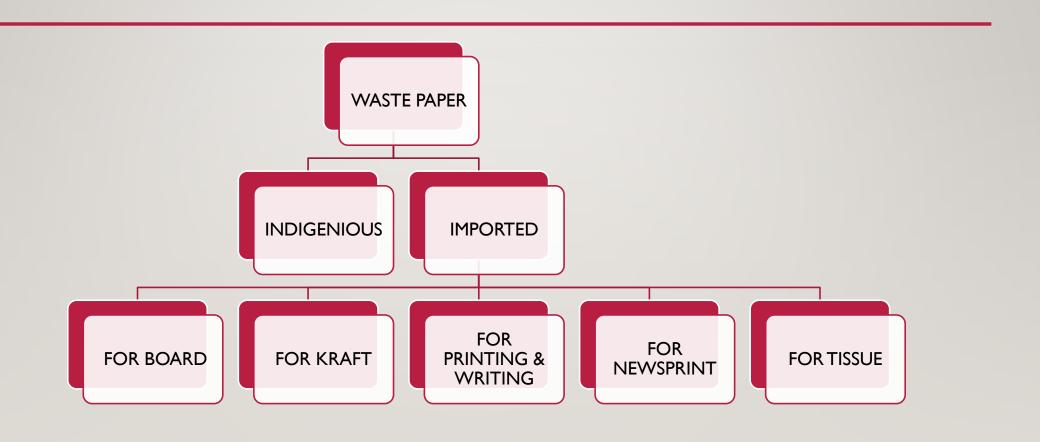
#### UNBLEACHED KRAFT PULP

- SWUKP- SOFTWOD UKP IS KNOWN FOR ITS HIGH STRENGTH PROPERTIES AND IS USED FOR MANUFACTURE OF VERY HIGH STRENGTH PAPERS OR WHERE RECYCLED FIBRE CANNOT BE USED
- HWUKP THIS IS NOT A VERY COMMON MARKET PULP. IT IS USUALLY FOUND IN INTEGRATED MANUFACTURERS OF PRODUCTS LIKE KRAFT LINER BOARD / WHITE KRAFT LINER

#### HIGH YIELD PULP

- HWBCTMP- HARDWOOD BLEACHED CHEMI-THERMO MECHANICAL PULP IS AVAILABLE FOR PRODUCTION OF BOARD. THIS VARIETY IS USUALY 70\*
  TO 80\* iso bright. IT IS ALSO AVAILBALE FOR PRODUCTION OF PRINTING &
  WRITING PAPERS WITH A BRIGHTNESS BETWEEN 83\*TO 85\* iso bright. THIS
  VARIETY IS USED FOR ITS HIGH BULK PROPERTIES
- SWBCTMP SOFTWOOD BLEACHED CHEMI-THERMO MECHANICAL PULP IS TYPICALLY USED FOR PRODUCTION OF BOARD. THIS PULP USUALLY HAS BRIGHTNESS FROM 70\* TO 74\* iso.

#### WASTE PAPER CATEGORIZATION



#### MAJOR SOURCE OF WASTE PAPER

- NORTH AMERICA
- EUROPE
- MIDDLE EAST
- AUSTRALIA & NEW ZEALAND
- SINGAPORE
- SRI LANKA
- VARIOUS OTHER SMALL SOURCES

#### LOGISTICS

- LOGISTICS PLAYS AN IMPORTANT COMPONENT IN COSTING OF IMPORTED
  WASTE PAPER, FOR BOTH BUYER AND SELLER. OCEAN FREIGHT AND INLAND
  FREIGHT TOGETHER COULD END UP BEING ALMOST 60% TO 70% OF TOTAL
  COST OF WASTE PAPER.
- BECAUSE OF THIS REASON IT IS IMPORTANT TO LOAD WASTE PAPER IN HIGHLY COMPRESSD BALES IN ORDER TO OPTIMISE THE LOADING PER CONTAINER.
- IT IS IMPERATIVE TO ENSURE ALL DOCUMENTATION IS COMPLETED IN A TIMELY MANNER TO AVOID ADDITIONAL COSTS TOWARDS DETENTION AND DEMERRUAGES

#### SELECTION OF SUPPLIERS

- FOR WASTE PAPER IT IS ADVISABLE TO WORK WITH A LOCAL AGENT WHO HAS AN OPERATION IN INDIA.
- DISTRIBUTE YOUR BUYING BETWEEN 2 TO 3 GOOD SUPPLIERS.
- IDEAL TO PROCURE 80% OF YOUR WASTE PAPER REQUIREMENT ON A REGULAR BASIS AT ALL MARKET PRICES. YOU MAY CHOOSE TO SPECULATE ON OPPORTUNITIES FOR 20% OF YOUR PROCUREMENTS
- IT IS ADVISALE TO BUY CONSISTENTLY SO THAT SOURCE OF YOUR RAWMATERIAL DOES NOT CHANGE FREQUENTLY CAUSING INCOSISTNET QUALTIY OF SUPPLY.
- SELECT YOUR WASTE PAPER GRADES BASED ON YOUR STOCK PREPERATION CAPABILITIES.

# USE PAPER AS MUCH AS YOU CAN

