

Corporate

Social

Responsibility



A Brief note on Corporate Social Responsibility by Desarda Group



About Desarda Group :

The promoter of the company Dr. C.P. Desarda, a renowned scientist & Industrialist, had a rich experience of 50 years of manufacturing industries. The group of Dr. Desarda started in 1977 with a small industry and now has a group of 9 industries with turnover of Rs. 100Crores plus. The group expanded an industrial set up with own engineers qualified team of Shri. Shekhar Desarda, Shri Kishor Desarda and Shri Madhure Desarda. The manufacturing group is holding leading position in equipment's required for making Pulp/Starch and MDF Boards in India. The Brand 'Parason' holds International image & quality status. The group is also in field of Education, Horticulture & farming.

The major organization set up includes

- M/s Parason Machinery (I) Pvt Ltd
- M/s Parason Machinery Research Centre
- M/s Parason ventures Pvt Ltd
- Dr Desarda Public School
- Madhur Ban, Kishor Ban, Utkarsh Ban

At present more than 600 families are cared by the group, and also contributes to nation by Revenue of more than Rs. 1,800Lakhs and 7Million USD earning of Foreign exchange by Export/Import substitute.

About Group's Contribution to Society :

The group sincerely realizes its social responsibilities. The culture of the group is philanthropy & charity and follows it honesty. The group is mainly working in Areas of

- Energy Conservation
- Rain Water Harvesting
- Education
- Health by Yoga, Ayurved and Organic Products
- Green & Clean Environment



A. Energy Conservation:

- i. Company Parason regularly works in research activity to develop energy saving products and recycling of water products which acknowledged & certified by major paper industries like ITC, Bilt, JK.
- ii. Company regularly works on bringing awareness in society on energy conservation by distribution & circulating Brochures & Catalogues

B. Rain Water Harvesting & Save water:

The group works on save water projects since last two decades. Company promote a message 'Stop water & peculate water' among society by Brochures, cards, Hoardings, Newspaper Ads. The group circulates a Brochure on 'Rain Water harvesting' to each/every residential colonies, Housing Apartments and also provides technical guidance & support at no cost. The group has spent Lakhs of rupees on development/ construction of small dams, reservoirs, open wells in jungles/farms. This rain water harvesting task is recently acknowledged by Times of India Group with special awards.



Our future depends on environment. It's our responsibility to save it. **The Times Group** has encouraged companies working in the social field. 'Citizen of Aurangabad & Jalna -Season Two' is also an appeal to companies to come forward to work for environment.

Kishor Desarda,
Director, Parason Machinery (India) Pvt. Ltd.





C. Education:

The group is playing major performance in field of education. The financial support by scholarship and books/note books to merit students is yearly program of the group. One English & Marathi medium school up to Higher Secondary is running in the name of 'Dr. Desarda Public School', which is one of the best School in Aurangabad city. Group also organizes safety & traffic rules classes every year and distributes cards of Rules of Traffic safety to Colleges, Schools every year.



LEARNING TO MAKE SCULPTURES



D. Health:

Group organizes Yoga classes and seminars, and contributes to Yoga seminars of renowned Yogrishi Baba Ramdev. Group runs Homeopathy clinic & provides treatments & free medicines all 365 days a year. Group provides organic food, Fruits & milk to the society at no profit cost in all seasons. Group provides Ayurved medicines to needy poor peoples. Group also works on cow Sevas and cattle camps at their cost.





E. Clean & Green City:

Clean City and Green City is one major work of the group since last one decade. All surrounding areas of factories, Open spaces in Industrial areas are developed by the group with water reservoirs and tree plantations.

The company realizes its social responsibility and contributes for those projects silently since last 20 Years without claiming any publicity. Company understands its social obligation & performs sincerely.

